GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3457
ANSWERED ON:15.04.2002
DOMESTIC TOURISM
JAYASHREE BANERJEE

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government have any proposal to encourage domestic tourism in the country;

(b) if so, whether any plan has been formulated in this regard;

(c) if so, whether the Union Government propose to give any assistance to the State Governments

(d) for development of domestic tourism; and

(e) if so, the details thereof?

Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

(a) and (b) : The Department of Tourism, Government of India has formulated the following short term and long term plans to encourage foreign as well as domestic tourists: -

1) Positioning and maintaining tourism development as a National priority activity.
2) Enhancing and maintaining the competitiveness of India as a tourism destination.
3) Improving India`s existing tourism products and expanding these to meet new market requirements
4) Creation of world class infrastructure
5) Developing sustained and effective market plans and programmes
6) Special thrust to rural and small segment tourism and
7) Attention to civilizational issues and issues pertaining to civic administration and good governance and also of social and cultural values.

(c) and (d) Department of Tourism, Government of India has a scheme to grant financial assistance to State Governments/UTs for development and promotion of Tourism in the country. The funds are sanctioned for construction of Budget accommodations, wayside amenities, production of literature, films, CD-ROMs etc.